

2025 Reinvestment Statistics

Volunteer hours contributed:	492
Number of fulltime jobs created:	8
Number of part-time jobs created:	5
Number of jobs lost:	13
Businesses opened:	9
Businesses closed:	6
Rehabilitation jobs completed:	12
Façade Projects:	8
Façade Investments:	\$ 351,607
Private Investment:	\$ 646,006
Public Investment:	\$ 293,540
City Contributions:	\$ 24,375
County Contributions:	\$ 15,000
Total Reinvestment:	\$ 1,879,773



For more information contact:

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Activities

- Annual and Monthly meetings
- Annual Board Member Orientation
- Business Activity/Available Buildings
- Building Inventory Updated
- Campbellsville Historic Sites Booklet
- Campbellsville & Taylor County ornaments
- Christmas Open House
- Downtown Beautification Award
- Equitable Entrepreneurial Ecosystems Fundraising
- Halloween Trick-or-Treat
- Historic Building Tours
- National Preservation Month activities
- Peppermint Trail
- Quarterly Reinvestment Statistics
- Santa photos
- Social Media Updates
- Solicit new members
- Volunteer Training & Recognition



2025 Annual Report



Main Street

Vision Statement

Campbellsville is a vibrant, welcoming downtown where local businesses thrive and history is preserved.

Mission Statement

Our mission is to grow a strong, inclusive downtown by promoting local businesses, enhancing communication, and celebrating our shared heritage.



Campbellsville Civic Center

Background

The City of Campbellsville has been involved in the Main Street Program since the early-1980s. In 1983, Campbellsville's Historic Commercial District was listed in the National Register of Historic Places. In November 2005, the City of Campbellsville was designated a Certified Local Government. In 2006, the City Council adopted Historic Preservation Ordinance 5-07 and appointed members to the Campbellsville Historic Preservation Commission. The ordinance has been amended in 2015, 2016, 2020 and 2023. Local Historic District Design Guidelines were adopted by the City Council in 2006 with a Certified Local Government grant. Between 2012 and 2017, the City received Certified Local Government grants to survey the downtown commercial district and update the Local Historic District Design Guidelines. On July 1, 2019, the Local Historic District Design Guidelines 2018 were adopted by the City Council.

The Campbellsville Main Street program follows the National Main Street Four-Point Approach and is actively involved in activities that revitalize our historic district.

Organization:

- **Promotes business partnerships**
- **Builds consensus among stakeholders**
- **Recruits volunteers**
- **Solicits memberships and sponsorships**



2025 Board of Directors

Promotions:

- **Updates website, Facebook and Instagram pages**
- **Promotes architectural history**
- **Advertises the district's unique characteristic and activities**
- **Sells Kentucky Ornaments, Cookbooks and Coloring Books**
- **Santa Photos with Kids and Adults**



Santa Photos

Design:

- **Creates an attractive environment**
- **Landscapes public areas**
- **Signage and Storefronts**
- **Promotes Building Rehabilitation**



Attractive shopping area

Economic Vitality:

- **Retains and Expands Businesses**
- **Balances Commercial Mix**
- **Attracts New Businesses**
- **Encourages Entrepreneurs**
- **Gift Certificate Program**



Christmas Parade